

Please replace the Abstract of the Disclosure with the following amended paragraph:

[0041] A golf club head in accordance with the invention includes ~~a front wall defining a forward striking face having an engineered texture thereon. The engineered texture includes a prescribed, regular pattern of discrete, geometric shapes spaced at least 0.1 mm apart from each other, each shape having a volume that is less than 0.0007 mm^3 . Preferred methods of manufacturing the engineered texture of the forward striking face include treating the face by chemical etching, precision micro-saw cutting, and laser cutting. The engineered texture enhances the performance of the golf club head upon striking a golf ball, providing one or more of an increased high backspin, a lower launch angle, and a higher ball speed, as compared to a golf club head not incorporating such an engineered texture.~~ a forward striking face that comprises a substantially planar recessed surface and a plurality of discrete, solid geometric shapes projecting forward from the recessed surface. Each of the geometric shapes has a volume of less than 0.0007 mm^3 . The distance along the recessed surface between adjacent shapes is at least 0.1 mm. The total volume of the geometric shapes contained within a square reference region measuring 2.5 mm by 2.5 mm is less than 0.05 mm^3 .